



Research Associate

Reports To: Creative Director

Status: Intern (part-time)

As a research associate, it's your job to assist with many tasks that you will work closely with other team members to complete. The primary qualifications are an interest in the research subject and strong communication skills.

Research Associate Duties and Responsibilities

- Assist the Creative Director in finding strong stories for our clients to provide the team with compelling examples of successful marketing campaigns
- Analyze the data collected, draw high-level conclusions and recommendations
- Consolidate insights on specific questions from various studies and sources
- Assist the team with auxiliary research needs
- Work on a variety of research projects
- Gather and disseminate industry and/or company information about target markets and customers
- Analyze research findings and develop presentations, dashboards, models, infographics, and other items to support effective decision-making
- Provide qualitative research and analysis

Requirements

- Strong interest in learning about a variety of industries
- Good research skills, as well as strong writing and communication skills
- Strong critical thinking abilities
- Possesses an analytical mind with a strong ability to make sense of large amounts of data
- Conduct qualitative research projects to understand existing and emerging needs and resources
- Flexible demeanor—willingness to take on new responsibilities as needed
- Self-starter, independent, and possess a high degree of discipline and commitment

Benefits

- Work on a wide range of research projects
- Receive guidance and feedback from professionals to improve research skills
- Attend weekly meetings and participate in networking events
- Flexible schedule for students
- Compensation available

TO APPLY

Please submit a cover letter explaining your vision for the position and resume to team@MinistryMattersMedia.com with the subject line "Research Associate." No phone calls or other inquiries, please. Only applicants selected for interviews will be contacted.

Ministry Matters Media Services is an equal opportunity employer. We are committed to employing people who reflect the diversity of our clients and the communities and people they serve.